

Thursday, August 10, 2017
11:30 am - Networking - 12:00 Noon - Program and Lunch

Today's Annual Fund - The Media & Messages

Our Speakers:



Anthony L. Enterante, II MBA

A native of New Orleans, Enterante graduated from Holy Cross School before attending Southeastern Louisiana University, where he received a Bachelor's of Arts degree in History in 1993. While at Southeastern, Enterante was active as the Sport's Editor for the school newspaper, "The Lion's Roar," as well as serving as the president for the local chapter of Tau Kappa Epsilon fraternity.

Enterante began his fundraising career working for the Boy Scouts of America in Lake Charles and New Orleans, Louisiana, as well as Los Angeles and Glendale, California. In 2010, he moved back to Louisiana with his wife, Donna, and daughter, Ashley, when he was named the Director of Alumni Relations at Holy Cross School. He was soon promoted to Director of Development at Holy Cross School.

While employed as the Director of Development at Holy Cross School, Enterante entered the MBA program at the University of New Orleans. He earned his Masters of Business Administration in December 2013.

In October 2015, Enterante joined the staff at UNO where he served as the Annual Fund Manager. In February 2017, he was promoted to Director of Alumni Affairs at UNO. In this role, he also maintains responsibility for the Annual Fund.

Enterante is an Eagle Scout, a 4th Degree Member of the Knights of Columbus, a board member of the New Orleans Chapter of the Association of Fundraising Professionals, and currently serves as an officer and board member of a local Mardi Gras Krewe.



Clark Gafke

Clark Gafke's first alumni phone solicitation occurred in the fall of 1986 as a freshman student for the University of Missouri - Columbia. As a student caller, he raised \$374,000 (\$831,000 today) in alumni pledges for the Mizzou Annual Fund.

Since graduation, Clark has traveled the U.S. and Canada working directly with universities, colleges, hospitals, museums, public broadcasting, and other non-profit organizations. His work centers on designing solicitation campaigns which enable organizations to reach their annual and capital campaign goals.

Clark's experience includes building and evaluating strategic fundraising plans, caller and phone program management, evaluating phone room managers, working within digital channels, and cultivating major and planned gift relationships.

He is a frequent speaker at CASE, AFP conferences and on many college campuses. He is a past president for the Las Vegas AFP chapter, former national delegate, and past chair of the chapter's education committee and every-member campaign.

He is an avid supporter and volunteer for 4-H. He enjoys fishing and traveling with his wife, Marilynn, and their two daughters, Lauren (16) and Amanda (10).